

## Media release

DDV Online trends survey – October 2018:

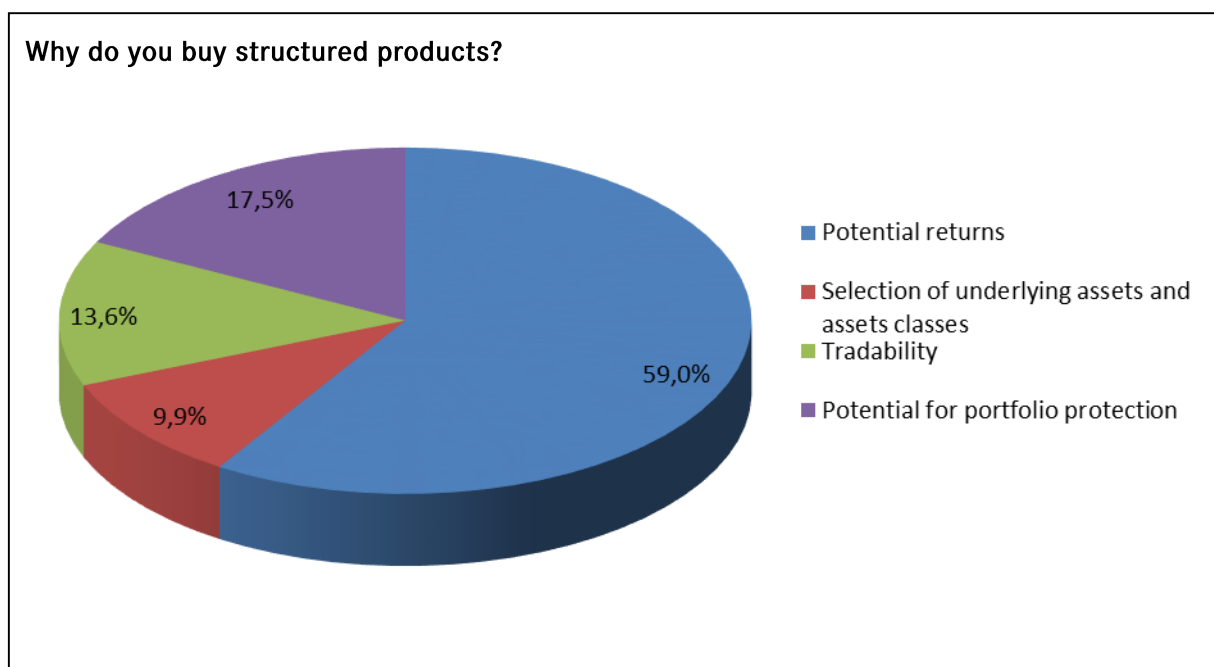
### Potential returns a clear priority

Investors take advantage of attractive opportunities presented by structured products

Frankfurt am Main, Germany, 10 October 2018

For 59 percent of retail investors in Germany, expected returns are the decisive factor influencing their purchase of a structured product. Significantly fewer survey participants – just under 18 percent – stated that they see structured products as a suitable financial instrument for protecting their investment portfolios. The tradability of structured products was cited as the reason for 14 percent. For every tenth survey participant, the large selection of available underlying assets and investment classes was the key reason for buying structured products. These were the core findings of the trend survey by Deutscher Derivate Verband (DDV), the German Derivatives Association, in October. A total of 1,299 persons took part in the online survey, which was conducted jointly with several major finance portals. Most of the respondents were well-informed investors, who make their own investment decisions and act without advice.

Lars Brandau, Managing Director at DDV, commented: ‘The search for sources of income on the financial markets in difficult times is worrying retail investors. Structured products can definitely be an attractive investment alternative on the capital market. Also, investors would be well advised to continue to protect their portfolios adequately against the background of potentially volatile securities markets. Investing in structured products can also make a valuable contribution in this regard.’



There were 1,299 respondents to this online trends survey. The results of the survey, which was conducted in collaboration with the finance portals Ariva.de, finanzen.net, finanztreff.de, Guidants, OnVista and wallstreet-online.de, are also available on the DDV website at:

<http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of derivative securities in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Morgan Stanley, Société Générale, UBS and Vontobel. Furthermore, the Association's work is supported by seventeen sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, flatex, ING-DiBa, maxblue and S Broker, as well as finance portals and other service providers.

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