

Media release

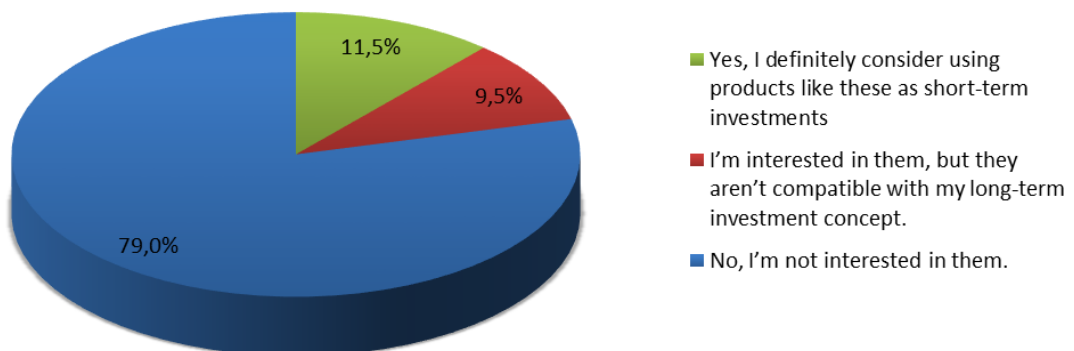
DDV Online trends survey - June 2018: Financial products and sporting events Do-it-yourself investors prefer core products

Frankfurt am Main, Germany, 13 June 2018

Just one in nine private investors in Germany is interested in financial products which are issued specifically for major sporting events (e.g. the FIFA World Cup) and used as short-term additions to portfolios. 79 percent of the survey respondents have no interest whatsoever in investing in such products. Just under 10 percent consider using financial products of this kind but do not believe they are compatible with their own long-term investment strategy. These were the core findings of June's trend survey by Deutscher Derivate Verband (DDV), the German Derivatives Association. A total of 1,642 persons took part in the online survey, which was conducted jointly with several major finance portals. Most of the respondents were well-informed investors, who make their own investment decisions and act without advice.

'In today's challenging capital market environment, core investments with attractive risk/reward profiles remain private investors' first choice. Financial products issued specifically to coincide with major sporting events can serve as portfolio additions. Events of this kind do have an impact on the markets, but the effects are often short-lived. With this in mind, investors should not overrate such offerings: they should examine them carefully and seek comprehensive professional advice,' said Lars Brandau, Managing Director of Deutscher Derivate Verband (DDV), the German Derivatives Association.

Are you interested in financial products which are issued specifically for major sporting events (e.g. the FIFA World Cup)?



There were 1,642 respondents to this online trends survey. The results of the survey, which was conducted in collaboration with the finance portals Ariva.de, finanzen.net, finanztreff.de, guidants.com, OnVista and wallstreet-online.de, are also available on the DDV website at <http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of derivative securities in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Société Générale, UBS and Vontobel.

Furthermore, the Association's work is supported by seventeen sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, flatex, ING-DiBa, maxblue and S Broker, as well as finance portals and other service providers.

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